

Francesco Ferretti

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Brief CV

Francesco Ferretti is graduated in Philosophy and received a PhD in Philosophy with a dissertation on the imagistic nature of thought and language. He is currently Full Professor of Philosophy and Cognitive Sciences of Language in the Department of Philosophy, Communication, and Performing Arts at Roma Tre University, where he also manages the CosmicLab. His main research interests concern the origins and nature of language and narrative, from a pragmatic and evolutionary perspective, with a specific focus on persuasion. He published several scientific articles on international journals such as *Cognitive Science* and *Philosophical Transactions of the Royal Society B*. His latest book *L'istinto persuasivo* (Carocci, 2022) has been translated in English with the title *Narrative Persuasion. A Cognitive Perspective on Language Evolution* (Springer, 2022).

Aims and vision

I would be glad to serve AISC and its advocacy of cognitive sciences and in helping to spread the academic teaching and research instruments of this field of study. In this regard, in the last years my commitment has been to create a research network to encourage knowledge sharing about topics and outcomes from cognitive sciences. To this purpose, I established a master's degree program in Cognitive Sciences of Communication and Action at Roma Tre University, which aims at spreading the validity of an empirical-based approach to the investigation of cognition. In the same university, I established the CosmicLab, with professors and young researchers engaged in theoretical and experimental studies on critical topics of the cognitive sciences. AISC takes the same view on the importance of promoting discussions and research activities about the several interests of the cognitive sciences; for this reason, I enthusiastically participated in its conferences and, by now, I have also organized two AISC conferences at Roma Tre (2014 and 2019). I would be glad to be part of the AISC governing board to continue to expand the knowledge of this line of investigation and to forge alliances with Italian and International organizations that serve the interests of the cognitive sciences. This would be beneficial for the young generation of researchers who are interested in the topic and may help to find potential funding opportunities and open to new educational and professional opportunities.

